

Quality First

The motto of the Strathmore Standard Job Printing Department. Cheapness does not pay when the work is poor.

We have adopted the standard of prices at which printers of Winnipeg sell their product. These prices have been compiled by scientific cost estimators, and are dedicated, as the foreword of the price list states, "to the man who is fair to Himself, his Customer and his Calling."

Our previous prices were based on a former Winnipeg price list, which was superseded this year by the present one, and our customers will find a number of alterations caused by variations of price of the raw material used in the printing industry.

Prompt service, good work, and quality material are the ideals we have always kept in mind, and we are constantly adding to our plant and stock to accomplish this.

Guesswork prices mean that one man gets a job for less than it is worth, while the other man is stuck for a big price in order to recoup the difference. Scientific price making is fair to everybody. It allows but a reasonable profit on every job.

Our prices and our product are right. Let us show you.

STRATHMORE and Bow Valley STANDARD

JOHN MACKENZIE, Prop.

THE CLUB CAFE

Happiness is Love liberally interspersed with Good Things to Eat

Only an entirely new adjective can adequately describe the Bhow's Cafe.

And don't forget that discretion is one of our virtues

Prices reasonable

D. O. WILLIAMS, Proprietor

BOLES' LIVERY, SALE AND FEED STABLES

FEED PRICES, 1914

	Per Feed	Per Day
Team, Hay only	\$.25	\$.75
Team, Hay and Oats	.50	1.50
Single Horse, Hay only	.15	.45
Single Horse, Hay and Oats	.25	.75

TERMS CASH

BUCKINGHAM BROS., PROPS.

THE STRATHMORE AND BOW VALLEY STANDARD

PUBLISHED EVERY WEDNESDAY
SINGLE COPY—5 CENTS.

ANNUAL SUBSCRIPTION,
(TO CANADA AND BRITISH
EMPIRE) - - - \$1.00
FOREIGN COUNTRIES 1.50

EDITOR AND PROPRIETOR
JOHN MACKENZIE

Legal Advertising, 12 cents a line for each insertion, an extra 12 cents for each subsequent insertion—12 lines to the inch. Loads, 10 cents a line, for advertisements, 30 words or under, 1 cent per word; 30 words or over, 1 cent per word, plus 12 cents for each insertion for \$1.00. Display advertisements, \$1.00 per column inch per issue. Changes of advertising rates must reach the office no later than noon each Monday.

WEDNESDAY, JULY 15, 1914.

Bassano 10, Strathmore 4

No reader, this being the first introduction to a baseball game, Bassano is not on the baseball map this year. It is merely one way of stating that the Bassano has ten years of bad luck, exclusive of the transfer on the Bassano-Edmonton branch. Strathmore has four trains stop each day.

To us this seems like rank discrimination on the part of the Company. Noboby objects if Bassano had fifty trains a day, but when reduced to one for increasing its branch, the Company is decreasing and the Strathmore service. By the action of the Company Strathmore is reduced to the position of George Washington at the Junction, or places of that description. It is the hardest knock the town has yet received.

There is not a town in Alberta of similar size to the C.P.R. lines that has a poor a train service. All the other towns on the main line have at least three trains each way per day. In fact there are more towns between Edmonton and Calgary and between Calgary and MacLeod who have three-train each way service.

It is to be hoped that the appeal to the Government Commission will bear fruit in a resumption of the former three trains each way service. In any case, the irrigation should be kept up by every means possible until the alternative is made.

Sports Day in September

It hardly seems likely that there will be an agricultural fair in Strathmore this year, owing principally to the absence of most of the agricultural society members. The reasons are indifferent as to whether there is a fair this year or not, there is much encouragement to take the alternative.

However, there is no reason at all why there should not be a big sports day in Strathmore on Labor Day, September 7. The fatigues put on Wednesday last, and with the farmers and townspersons combined there is no doubt that this day the sport will be easily arranged and a grand collection to it. Strathmore has had a successful celebration on Labor Day on several occasions in the past.

Let us hope that the speakers in the very near future to discuss the matter and appoint committees that will be responsible for the sports day in good order.

At the time of preparation the better the celebration will be. It might be worth while to consider with the opening of the new park.

Poste this in your hat—Strathmore Sports Celebration September 7

Subscribe to the Standard. You will get the best possible value for your money.

NOTICE

The trustees of Strathmore School District No 1587, invite tenders from painters and carpenters on interior and exterior repairs to the school property.

Particulars of work to be done, and specifications of same may be had from the Town Hall.

The School Board does not bind itself to accept the lowest bid or any tender.

H. WOOD,
Secy, Treas.

Press Association Meets

The annual meeting of the Canadian Press Association was held in the Hotel Alberta, Friday, July 10, to 11 a.m. There was an attendance of over two hundred newspapermen, representatives of every paper in the Dominion. Alberta was represented by Mr. E. W. Burton, of the Cardston Globe, and Mr. John Mackenzie, of the Strathmore Standard.

During the two days after Convention the many problems that affect the newspaper profession were discussed. Reporters reported on their action on a bill regarding newspaper postage which was introduced in the House of Commons, and passed by the Senate. Under this bill, the Postmaster-General, and passed by the House of Commons, and passed by the Senate. Under this bill, the Postmaster-General would have had power to set rates of postage on newspapers without the consent of Parliament. The Association maintained unanimously that the action taken by their Postal Committee, and restored their adherence to the principle that all changes in postage rates must be made before Parliament for approval. To leave these matters to the Postmaster-General would give him arbitrary power, and prevent those interested from having their side of the question fully discussed before any change was made.

MISSLEADING ADVERTISING

Following an eloquent and inspiring address by Mr. Schenckert of Detroit, the Canadian members, who had pledged members of the Association to refuse advertising of a character calculated to mislead the public. The convention was unanimous in its decision to refuse advertising of a business nature, and was fraught with much benefit to members of the Fourth Estate in Canada.

Irrigation Congress At Calgary

When the International Irrigation Congress meets in Calgary, October 25th this year, the gathering will be a memorable one. It will be the first international congress outside the United States, and delegates will be present not only from that country and Canada, but from Australia, South Africa, and countries where irrigation is well developed.

That Calgary is the natural center of irrigation in Canada of this great organization is conceded, as the western gateway to the largest single irrigation project on the continent of America, and the largest in the World. This session which is a good one for the irrigation method of agriculture in Canada, will be a good one for full operation, and those who have settled on the land are experiencing great benefit from the waters which irrigate them. Most of these are American farmers who have knowledge of irrigation methods, and come to Canada with a thorough knowledge of irrigation methods. These irrigated areas will be seen by those who attend the congress.

Canadian methods of colonization which are responsible for the settlement of the prairie provinces of Canada, and the lands of the West, will be of unusual interest to the visitors from Uncle Sam's land. A good deal of attention this year will be devoted to the study of colonization methods.

From a study of methods used in Canada, we have learned that rural schools without any assistance except that which is given by the Government. —Contributed

Speaking the speakers expected at this convention will be Hon. A. J. Jones, assistant secretary of the Interior, the United States, who is a recognized authority in the field of irrigation in his country on the subject of irrigation development.

C.P.R. Aids Schools

On account of the interest which it shows in the welfare of settlers in Western Canada, the Canadian Pacific Railway has sometimes been called a paternal corporation.

This corporation will probably be the only more appropriate when it is learned that the Company, through its Department of Education, has advanced over \$10,000 in cash to a number of rural school districts to help them in their efforts to fit into their educational system.

The school districts assisted, are all within the Irrigation Block east of Calgary and the assistance given is in the form of a loan averaging

Gatenby & Fisher's Weekly Store News

EXTRA SPECIALS IN THE WHITEWEAR DEPARTMENT

CORSET COVERS

Dainty Lace Trimmed in a variety of designs, reg price 45¢

Special 30¢

Just the thing for the hot weather,

Special 25¢

MIDY WAISTS Made of white crepe with fancy lace trimming, reg 75¢

Special .45

CORSET COVERS

With trimming of blue, Just the thing for the hot weather,

Special 30¢

Just to hand

These are a number of sample coats,

only one of a kind in the lot.

If you need a coat to wear when the evenings

are cool, these are just the thing.

Call and look them over,

THERE ARE GOOD BARGAINS IN OUR SHOE DEPARTMENT

A big range of Summer Footwear for both ladies and children. Specially attractive prices on Ladies' Oxfords and Slippers and Boys' and Men's Canvas Shoes. Special price on Ladies' Tan Oxfords, reg \$4.50 and \$5 lines for \$3.50

CAR OF FLOUR IN THIS WEEK, SAME LOW PRICES STILL HOLD GOOD

"Our Best"

\$2.75

"Alberta"

\$2.60

Straight Grade

\$2.45

We also handle "Economy" Flour, \$2.75 per sack

"Get the Habit" and buy it from

GATENBY & FISHER

Church Services

METHODIST CHURCH Services, 11 a.m. and 7.30 p.m. Sunday. Services immediately at the conclusion of the services.

Rev T. H. BOLES, Pastor

ST. MICHAEL AND ALL ANGELS CHURCH OF ENGLAND OF EPISCOPAL

COR. FIRST AND THIRD AVE. Services first and third Sunday will be as follows:

8:30 a.m. Holy Communion at Nat

H. and Malins and sermon at 8:30 a.m. Sunday school at Strathmore Evening and sermon at

7:30 p.m. Evening and sermon at Night.

Dr. G. D. Evans, Evensong and preparation for Holy Communion at Strathmore.

RV. C. BATHURST HALL CATHOLIC CHURCH, STRATHMORE, DISTRICT.

Services first and third Sunday

8:30 a.m. Mass on the third Sunday of July at Akedon Mass on the third Sunday of August.

Mass on the 10th of July at 8 a.m.

Mass on Wednesday the 22nd of July at 8 a.m.

Rockford Mass on Thursday the 23rd of July at 8 a.m.

G. DEMAT, O.M.T.

THE FLAX INDUSTRY

Emergency Hidden Assets—Efforts Made to Secure Control for Canadian Flax

While the Government did not decide to grant a bounty to the flax industry at the present session, it has been informed in certain quarters, from sources close to the Government, that there is some probability that the Government will come to the assistance of this industry in the near future.

Hon. Mr. White, Minister of Finance, said in part: "There has been placed before me a report concerning the development of the Canadian flax industry, which I have referred to the Department of Agriculture. I think that the development of the industry of flax fibre production would be of great advantage to Canada."

It is the intention of the Government to initiate a loan to help fully the flax industry and see whether a reasonable bounty would have the effect of contributing to its institution and development."

Every effort is being made by the Canadian Department of Agriculture to promote the sheep raising industry. This year they are offering assistance to wool growers in the preparation of their sheep for market. This is a highly important branch of the wool industry.

STEERS Choice heavy buncher, 1900

Choice buncher to 1900 lbs.

Steers go to 1900 lbs.

Steers to 1900 lbs.

